

Bailey Lehtinen

BAILEYLEHTINEN.COM

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EXPERIENCE

MICROSOFT VIA SIMPLICITY CONSULTING

January 2022 — Present

Designer

Worked both independently and collaboratively to develop web-based campaigns for Microsoft Cloud products. Demonstrated extensive knowledge of sub-brands in order to provide thoughtful consultation to multiple teams within the organization. Partnered with copy and motion creatives to develop profound and captivating visuals. Verified accessibility standards within all deliverables. Work included research, brand development, concept development and design.

WONGDOODY

August 2018 — December 2021

Studio Designer

Responsible for day-to-day production of retail collateral. Led production of large scale out of home and retail campaigns. Closely maintained and adhered to brand guidelines. Prepared press-ready mechanicals. Worked on multiple new business pitches. Work included design, production and concept development.

Clients: AWS, SIFF, T-Mobile

RATIONAL INTERACTION

June 2018 — August 2018
June 2017 — January 2018

Designer · Design Intern

Worked on a team of designers to create a global campaign. Developed static and animated social media content for clients. Work included design, photography and concept development.

Clients: Acer, Microsoft

WWU AS PUBLICITY CENTER

September 2017 — June 2018

Graphics Production Specialist

Operated large format printer. Worked with designers to assure print quality. Designed publicity for a variety of Western Washington University clubs and offices. Work included print, production, design and client management.

NORTHWEST PHOTO + DESIGN

May 2014 — June 2017

Photographer · Designer · Production Specialist

Served as lead on graphic design projects. Assisted in and lead large photo and video shoots. Executed large print jobs on both wide format and laser printing press. Work included print, production, design, photography, videography and copy writing.

EDUCATION + ABILITIES

WESTERN WASHINGTON UNIVERSITY

2014 — 2018

BFA, Design · Minor, Gender Studies

3.8 GPA

Bellingham, Washington

SOFTWARE KNOWLEDGE INCLUDES

Illustrator, InDesign, Photoshop, Lightroom, PowerPoint, Keynote. *Familiar with Sketch, After Effects, Premiere Pro.*